



Only surgeons who meet selective BLIS requirements can offer their cash-pay patients complication protections. BLIS Surgeons;

- Demonstrate outcomes within expected norms for each bariatric procedure.
- Continuous evaluation against the entire population of BLIS surgeons.

BLIS Surgeon Commitment: No patient financial responsibility for complication-related care:

- Complications occur within specified time frames following your surgery.
- Care authorized by your BLIS surgeon.

For additional information regarding your weight-loss surgery:

Bariatric Surgery:
American Society for Metabolic
and Bariatric Surgery (ASMBS)
info@asmbs.org

Center of Excellence:
Surgical Review Corporation (SRC)
www.surgicalreview.org

Patients:
ObesityHelp
www.obesityhelp.com

BLIS:

www.bliscompany.com info@bliscompany.com

333 South State St., Suite V., #459 Lake Oswego, OR 97034







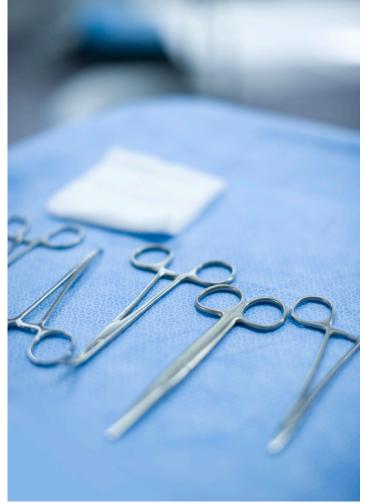
Now your weight-loss surgery comes with peace of mind...
Only your BLIS surgeon can offer you the protection you need

Introduction to BLIS

BLIS is committed to helping cash-pay bariatric surgery patients reach their weight loss goals. Often the fear of costly complications prevents patients from making the decision to undergo weight-loss surgery. All bariatric surgeons, no matter how well-trained or experienced, occasionally have patients who experience complications which results in additional expense to the patient.

Your BLIS surgeon is able to provide you with a safety net of protection from the financial effects of surgical complications. When complications occur within certain time frames following surgery, you will receive the medical care authorized by your BLIS surgeon at no additional cost to you. Your BLIS surgeon will provide you with details of this protection.

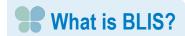




Testimonial

They said don't worry about this, it's taken care of, said Larenda Dravenstott when complications occurred six months after bariatric surgery.

Larenda Dravenstott paid cash for gastric bypass surgery. About six months after surgery, Larenda had a fistula: a hole in the reduced stomach pouch, and needed additional surgery to repair it. Because Larenda had gone to a BLIS surgeon, her cash-pay package included the medical care she needed to repair the fistula. Had she not gone to a BLIS surgeon, Larenda would have been responsible for a bill in the tens of thousands that followed.



BLIS insures surgeons for complication-related medical care they authorize for their cash-pay patients. When your BLIS surgeon authorizes medical care to treat your surgical complication, you will not be billed.

How does BLIS work?

BLIS is similar to a new car warranty. Complication-related medical care is included as part of the cash price you pay for surgery. Just as the warranty comes with your new car, protection from complication-related medical bills is included with your surgery package. Like your new car warranty, you must return to your BLIS surgeon if you are not feeling well and only they can authorize medical care.

How do I make BLIS work for me?

When you select a BLIS surgeon, you are automatically included in their BLIS program. Your BLIS surgeon will provide you with details of the protections they have arranged for you.